

The image features a square background divided diagonally from the bottom-left to the top-right. The upper-left triangle is a light blue color, and the lower-right triangle is a darker blue color. The text "Great City" is positioned in the upper-left triangle, rendered in a white, bold, sans-serif font. The word "Great" is on the top line, and "City" is on the line below it. The text is left-aligned and occupies the upper-left portion of the light blue area.

**Great  
City**

Helsinki

Great City

*We want to develop...*

# A Smooth City

Daily services, such as a health station or school, are located close to your home, and experiences on them are nice.

Transportation is smooth, and it is easy to move in the city.

Construction work in the city has been organised in a way that disturbs everyday life as little as possible.



Helsinki

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**Great  
City**

Helsinki

Great City

*We want to develop...*

# A Cosy City

The city offers different kinds of places and interesting activities for all kinds of citizens.

The city's parks and public areas are well taken care of, and they are nice places for spending free time.

The city offers exciting events, inspiring experiences and opportunities for people to meet each other.



Helsinki

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*We want to develop...*

# A Vibrant City

The city offers everyone opportunities for learning and meaningful activity.

The city supports new ideas, communities and entrepreneurs by offering its facilities, services and expertise for the use of the citizens.

The city helps and encourages each citizen in fulfilling their dreams and desires.





**Great  
City**

Helsinki

Great City

*We want to develop...*

# An Equal City

Everyone has an opportunity to live a good life and fulfil their desires, regardless of age, nationality, gender, education, wealth or other factors.

The city's services and facilities are accessible to everyone, and everyone is treated equally in the city.

Everyone has the opportunity to be themselves, boldly express their opinions and be heard.



Helsinki



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*We want to develop...*

# A Communal City

The citizens care about and help each other and form communal support systems.

Encounters between different communities enrich the citizens' lives.

The citizens readily organise shared activities or events and openly invite everyone to join in.



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**Great  
City**

The Helsinki logo consists of the word "Helsinki" in a blue, sans-serif font, enclosed within a blue, rounded rectangular border that has a small downward-pointing curve at the bottom center.

Helsinki

Great City

*We want to develop...*

# A Safe City

Everyone dares to move, act and be themselves in the city.

The citizens trust each other and the city's employees and feel that help is available if they need any.

The urban environment and everyday routes are designed to be safe.

The Helsinki logo, identical to the one at the top left, featuring the word "Helsinki" in blue text inside a blue rounded rectangular border.

Helsinki



**Great  
City**

Helsinki

Great City

*We want to develop...*

# A Sustainable City

The city improves the citizens' knowledge about the environment and encourages them to make decisions that are good for the environment.

Developing Helsinki into a carbon-neutral municipality is a mutual effort, and the city supports new sustainable innovations.

The city's development takes the environment and people's health and wellbeing into account.

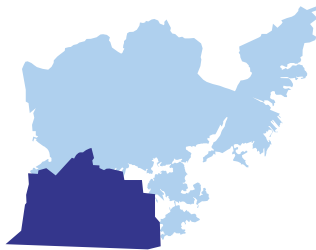


Helsinki

# City Districts

# Southern Helsinki

- **Vironniemi:** Kruununhaka, Kluuvi, Katajanokka
- **Ullanlinna:** Kaartinkaupunki, Punavuori, Eira, Ullanlinna, Kaivopuisto, Hernesaari, Suomenlinna, Kamppi, Suomenlinna, Länsisaaret
- **Kampinmalmi:** Kamppi, Etu-Töölö, Ruoholahti, Jätkäsaari, Lapinlahti, Taka-Töölö
- **Lauttasaari:** Lauttasaari, Kotkavuori, Vattuniemi, Myllykallio, Koivusaari



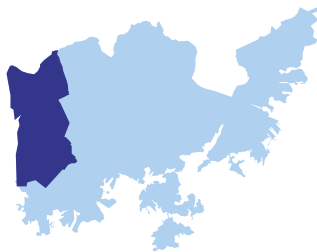




# City Districts

# Western Helsinki

- **Reijola:** Laakso, Vanha Ruskeasuo, Pikku Huopalahti, Meilahti,
- **Munkkiniemi:** Niemenmäki, Munkkivuori, Talinranta, Vanha Munkkiniemi, Kuusisaari, Lehtisaari,
- **Haaga:** Etelä-Haaga, Kivihaka, Pohjois-Haaga, Lassila, Pikku Huopalahti
- **Pitäjänmäki:** Tali, Pajamäki, Pitäjänmäen yritysalue, Reimarla, Marttila, Konala



# City Districts

## Central Helsinki

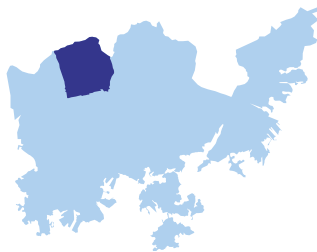
- **Kallio:** Sörnäinen, Vilhonvuori, Kalasatama, Sompasaari, Hanasaari, Siltasaari, Linjat, Torkkelinmäki
- **Alppiharju:** Harju, Alppila
- **Vallila:** Hermanni, Hermanninmäki, Hermanninranta, Kyläsaari, Vallila
- **Pasila:** Länsi-Pasila, Pohjois-Pasila, Itä-Pasila, Keski-Pasila
- **Vanhakaupunki:** Toukola, Arabianranta, Kumpula, Käpylä, Koskela, Vanhakaupunki



# City Districts

# Northern Helsinki

- **Maunula:** Pirkkola, Maunula, Metsälä, Maunulanpuisto, Länsi-Pakila
- **Tuomarinkylä:** Paloheinä, Torpparinmäki, Haltiala
- **Oulunkylä:** Patola, Veräjämäki, Veräjälakso
- **Itä-Pakila:** Itä-Pakila, Tuomarinkartano
- **Kaarela:** Kannelmäki, Maununneva, Malminkartano, Hakuninmaa, Kuninkaantammi, Honkasuo

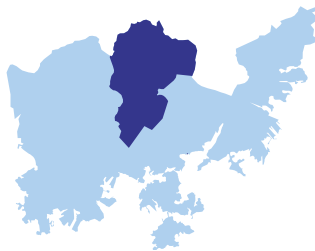




# City Districts

# Northeastern Helsinki

- **Latokartano:** Viikinranta, Latokartano, Viikin tiedepuisto, Viikinmäki, Pihlajamäki, Pihlajisto, Pukinmäki
- **Malmi:** Ylä-Malmi, Ala-Malmi, Tattariharju, Malmin lentokenttä, Tapaninvainio, Tapanila,
- **Suutarila:** Suutarila, Siltamäki, Töyrynummi
- **Puistola:** Tapulikaupunki, Puistola, Heikinlaakso, Tattarisuo
- **Jakomäki, Alppikylä, Suurmetsä**

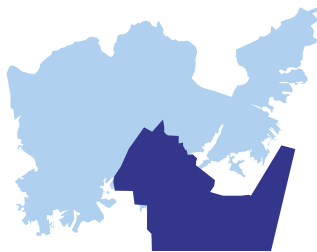




# City Districts

# Southeastern Helsinki

- **Kulosaari:** Mustikkamaa, Korkeasaari, Kulosaari
- **Herttoniemi:** Länsi-Herttoniemi, Roihuvuori, Herttoniemen yritysalue, Herttonimenranta, Tammisalo
- **Laajasalo:** Vartiosaari, Yliskylä, Jollas, Tullisaari, Kruunuvuorenranta, Hevossalmi, Villinki, Santahamina, Itäsaaret

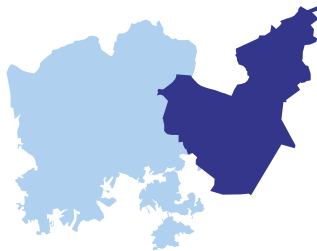




# City Districts

# Eastern Helsinki

- **Vuosaari:** Keski-Vuosaari, Nordsjön kartano, Uutela, Meri-Rastila, Kallahti, Aurinkolahti, Rastila, Niinisaari, Mustavuori
- **Vartiokylä:** Vartioharju, Puotila, Puotinharju, Marjaniemi, Itäkeskus, Roihupelto, Myllypuro
- **Mellunkylä:** Kivikko, Vesala, Kontula, Kurkimäki, Mellunmäki
- **Östersundom**





# City Districts

Helsinki

City Districts

# Entire Helsinki

You may also make suggestions for the entire city.



# Limiting Factors

The image features a white background with a large, abstract graphic. The graphic consists of a light pink area in the upper left and a dark red area in the lower right, separated by a wavy, irregular boundary. The text 'Limiting Factors' is positioned in the pink area. The entire composition is framed by a thin black border with small tick marks at the corners, suggesting a crop or print mark.

## Scale

The OmaStadi project is looking for suggestions with a significant impact in the citizens' lives. The scale of the projects to be funded will be at least €35,000, so do not hesitate to think big.

Alternatively, you may combine small ideas to a larger package.

*Examples of the scale:*

*Play area: around 50,000–250,000 euros*

*Exercise stairs: around 2,000 euros per running metre*

*Park bench: around 1,000 euros*

*Garbage can (ordinary): around 500 euros*

*Bulb flower, e.g. daffodil: around 1 euro per flower*



# Limiting Factors



# One-time projects

The suggestions in OmaStadi are one-time projects, and they cannot be used to implement permanent activities. However, the city will commit to maintaining the improvements to the urban environment made with the participatory budgeting funding.

*For example:*

*The city can take care of the annual maintenance costs of a park, but the city cannot hire a permanent employee.*

# Limiting Factors



# Values and principles

The idea must promote the equality, functionality, safety, sustainability, communality, comfortability or vitality of the city.

Your suggestion can promote one of these principles or ideally as many preconditions for good urban life as possible.

# Limiting Factors

The image features a white background with a large, abstract graphic on the right side. This graphic consists of a light pink area at the top left that transitions into a darker red area below it, separated by a wavy, irregular boundary. The overall shape of the graphic is roughly rectangular but with soft, organic edges. In the corners of the white background, there are small black registration marks, which are short lines extending outwards from the corners, indicating where the page would be bound or printed.

# Must be within the powers of the city

Your suggestion must be within the powers of the city and comply with laws and regulations. For example, the idea must take place on a city property or a public urban space, not a private property.

# Ideas & Solutions



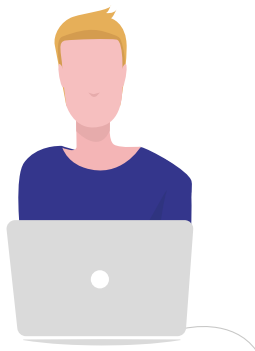
Helsinki

Ideas & Solutions

# Go see other people's ideas

Go see the project suggestions other people have made in the City of Helsinki participatory budgeting digital service at [omastadi.hel.fi](https://omastadi.hel.fi).

Think about which ideas you like and what you could suggest yourselves.



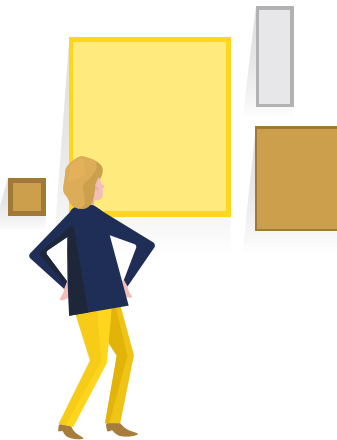


# Ideas & Solutions



## Idea gallery

Each team member writes down and illustrates 1–3 ideas on paper in approximately ten minutes. After this, the papers will be hung on the walls into an idea gallery and presented to the others. The others' task is to further develop the ideas in the gallery.



# Ideas & Solutions



Helsinki

Ideas & Solutions

# In someone else's shoes

Draw 2–3 citizens from the Citizens deck and try to come up with solutions for their problems.



# Ideas & Solutions



# Talk to a friend

Interview a person outside the team. Call a friend or your mother, for example, and ask what they would like developed in the city.

Finally, choose one everyday challenge that you would like to find a solution for and start to think of solutions.



# Ideas & Solutions



# Yeah, and...!

One player starts by quickly thinking of an idea and saying it out loud. The person on the left develops the idea further, starting the sentence with 'Yeah, and...'.

Continue with this pattern until the team thinks that they have developed a good idea. The brainstorming can also be started over, if necessary.



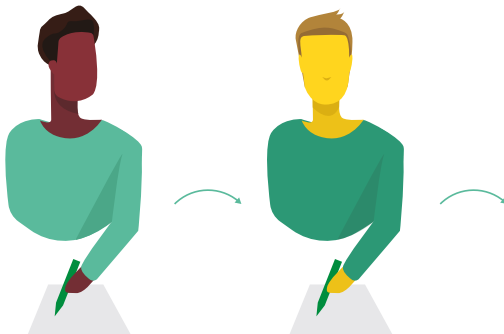


# Ideas & Solutions



# Ring a ring o' roses

Each participant writes down a solution idea on paper. Next, the paper is handed to the person on the left, and their task is to further develop the idea on the paper. This is repeated one more time, and finally the ideas are presented to everyone.





**Citizens**

**Support card**

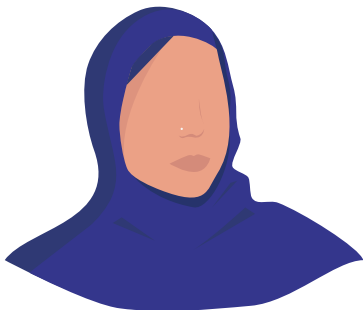
Helsinki

Citizens

## Alzena stay-at-home mother

Alzena is looking forward to integrating to the new country and is learning Finnish, but she also misses her former homeland. She would like to start studying and become a midwife.

*What would this citizen think of the solution?*



**Citizens**



**Support card**

Helsinki

Citizens

## Robin student in upper secondary school

Robin is not really interested in his studies, but instead he has started developing his own application. Makes music with his friends and dreams of his own YouTube channel.

*What would this citizen think of the solution?*



**Citizens**



**Support card**

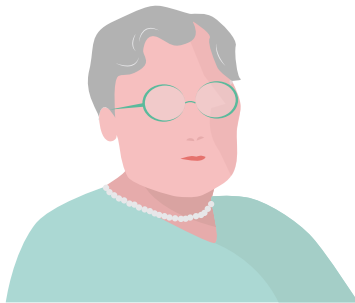
Helsinki

Citizens

## Birgitta person with reduced mobility

Birgitta would like to participate in cultural activities more often, but her reduced mobility is slowing her down. The road work in her area adds to her challenges with everyday mobility.

*What would this citizen think of the solution?*







**Citizens**

**Support card**

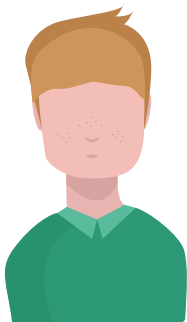
Helsinki

Citizens

## Leo schoolchild

Leo is shy but loves reading and dancing. For this reason, the tough kids in the class sometimes bully him. Actually, he is happiest when spending time at the library.

*What would this citizen think of the solution?*



**Citizens**



**Support card**

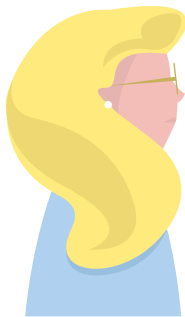
Helsinki

Citizens

## Vilma practical nurse

She wants to get a dog and would like the rents and apartment prices in Helsinki to be less high. She would like to live in the centre, near the services and her hobbies.

*What would this citizen think of the solution?*



**Citizens**



**Support card**

Helsinki

Citizens

## Mikayla cancer researcher

Mikayla moved to Finland from South Africa a year ago with her Finnish husband. She would like to see more of the joyful and strong communality of South Africa in Helsinki.

*What would this citizen think of the solution?*



**Citizens**

**Support card**

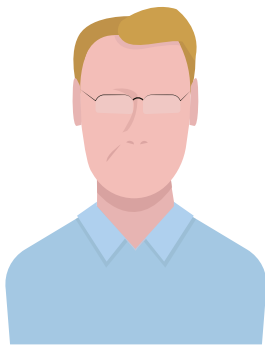
Helsinki

Citizens

## Kimmo CEO

Has been feeling the symptoms of burnout recently.  
Dreams of having 'a fresh start' by starting a business  
related to food or wellness, for example.

*What would this citizen think of the solution?*





**Citizens**



**Support card**

Helsinki

Citizens

## Jimi job seeker

Dropped out of painter education and is currently looking for work. Jimi dreams of buying a car and finding a girlfriend.

*What would this citizen think of the solution?*



**Citizens**



**Support card**

Helsinki

Citizens

## Other citizen

As a group, think of an urban individual who should be considered when preparing the suggestion.

Does your suggestion take into account, for example, different ages, backgrounds, language restrictions or disabilities? How would your suggestion bring joy to as many people as possible?



# Wild Card

**Support card**

Helsinki

Wild Card

# Phone a friend

**5 min**

Phone a friend and ask what ideas they have regarding the theme or idea you have chosen. Try to find fresh perspectives and new, inspiring ideas.



# Wild Card

**Support card**

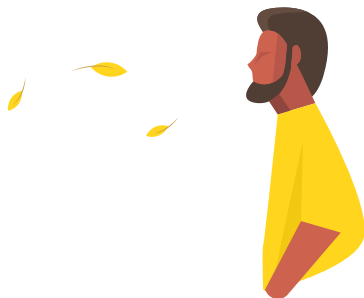
Helsinki

Wild Card

# Get some air

**5 min**

Have a small break and take a short walk around the block, for example. Sometimes you have the best ideas once your brain gets some fresh air.





# Wild Card

**Support card**

# Ask a passer-by

**5 min**

Form pairs and go on the street for a moment. Go talk to a passer-by and tell them that you are developing a great idea to make Helsinki an even better place. Ask them what they think of your problem or idea and if they have any good suggestions.



# Wild Card

**Support card**

# Expedition

**5 min**

Make a short expedition to the surrounding area or the wonderful world of the internet. Look for and observe important insights and clues related to your theme or idea.



# Wild Card

**Support card**

# Code name and greeting

3 min

Have a creative break. First, think of a name to describe your team that is as serious and official as possible, together with a formal greeting. Then, think of a name that is as silly and eccentric as possible, together with a quirky greeting.



# Wild Card

**Support card**

Helsinki

Wild Card

# Combine your superpowers

3 min

As a group, think of what your team is especially good at and name a superpower for your team that will take you past the finish line!

